

Randy Bryan Panopio

43% done in 10yrs

57% — 13 years remaining

2016 - 2026: BI & Data Career

To deliver value of BI & Data until 2039

"Strategic BI Leader, Senior Data Analyst & Data Engineer in 10 years (+14 years in IT) delivering modern cloud platforms (Snowflake, Fabric, Azure) and AI analytics across public and private sectors. Specializing in Medallion architectures, Power BI adoption, and data-driven business transformation. — I help organizations turn complex data into actionable insights that drive smarter decisions."

My BI and Data Maturity, Roles & Achievements

- ✓ Develop end-to-end Power BI, DAX, SQL, Azure, Snowflake platforms
 - ✓ Create and support data models, reports and dashboards
 - ✓ Analyze business needs and present findings
 - ✓ Build pipelines for data ingestion and orchestration
 - ✓ Support AI transformation and agentic solutions
- Maori Equity Power BI report (2016)

Finance & Marketing Dashboards (2017-18)

Power BI Adoption (2021-22)

COVID19 Reports (2021-22)
✓ Delivered 7am Lab tests & live vaccine insights

Waikato Regional Aerial Photography Service (WRAPS) - Team Leader (2023)

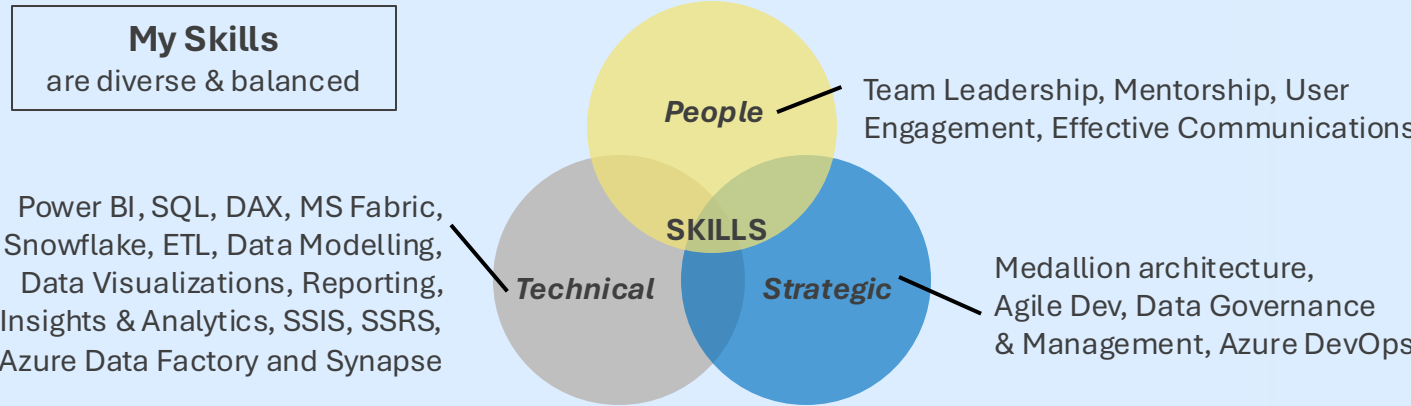
Azure Data Platform; Contracts Management with Power BI (2024)

SSRS Report Migration to Power BI, Snowflake, DBT, (2025- 2026)

IAWAI data & reporting; Snowflake Data Platform (2026- present)

QBE /							
PMHN	LMI	WDHB	WDC	WRC	LINZ	Trade Me	HCC
Jan 2016	Sep 2017	Jan 2019	Oct 2021	Feb 2023	Nov 2023	Feb/Sep 2025	Mar 2026
BI Developer	BI Analyst	BI Specialist	Senior BI and GIS Analyst	Team Leader, Data Management and Spatial Info	Principal Business Partner	Senior Data Engineer / Reporting Analyst (contract)	Senior Data Engineer (contract)

My Skills
are diverse & balanced



Currently: Advancing the Future of Data As a Contractor at Trade Me & HCC

Role at Hamilton City Council (HCC):

Senior Data Analyst and Engineer (Mar 2026 to present) in Hamilton, New Zealand

Achievements:



Drive a significant development role in building end-to-end integration and data modeling pipelines supporting major local infrastructure and community projects such as including IAWAI, the new water services integration and finance reporting.



Major role in finance platform pilot deliverables for the Digital Transformation project using Snowflake, Medallion Architecture (Bronze/Silver/Gold), Fivetran, Azure Data Factory, dbt and Power BI.

Role at Trade Me:

Reporting Analyst (Sep 2025 to Mar 2026) in Auckland, New Zealand

Achievements:



Migrated Power BI Reports to connect data from on-premise to the new Snowflake Cloud based data platform. These are key reports used by business analysts and insights analysts to deliver external customer-facing data products.



Primary role played in Snowflake Cloud data migration and alignment initiatives to modernize the enterprise reporting landscape using. Supported use of Snowflake Cortex Analyst and Google Gemini/BigQuery to enable self-service insights.

Let's chat! I'd love to understand your challenges and see how I can help your team unlock better insights."

Prior Roles and Key Achievements

Are testaments of my BI and Data maturity

QBE QBE Insurance New Zealand <i>Auckland</i>	Senior Data Engineer role (contract): Feb 2025 to Sep 2025 Design, develop, and maintain QBE Insurance New Zealand’s data and systems to support business intelligence, analytics, and operational needs. Insurance Policy Remediation – SSRS to Power BI report: Rebuilt using Power BI, backed by re-engineered SSAS cube data into an SSIS-driven SQL Data Warehouse — streamlining \$1B+ policy exposure analysis, reducing Excel dependency, and enabling faster, data-driven discount decisions for Policy Managers.
LINZ Land Information New Zealand <i>Hamilton</i>	Principal Business Partner role: Nov 2023 to Jan 2025 Provide the business strategic data solutions and advice and leading the practice of 6 to 8 Data and Business Analysts for non-spatial data. Azure Data Platform Pilot: Led Azure Data Platform pilot using ADF, Synapse & Power BI—aligning teams and showcasing cost-saving, scalable reporting aligned to LINZ’s enterprise data strategy and maturity roadmap. I also built some of the pipelines to fast-track it.
WRC Waikato Regional Council <i>Hamilton</i>	Team Leader Spatial Information & Data Management: Feb 2023 to Nov 2023 Lead a team of 6 Data and GIS Analyst to deliver the Spatial Information and Data Management team’s programme of work. Contracts Management Dashboard: Built Power BI dashboard for \$1M+ aerial imagery contracts powering WRC’s basemap, improving renewals, spend tracking, and geospatial decision-making across departments. That’s a development work on top of being a Team Leader.
WDC Waikato District Council <i>Ngāruawāhia</i>	Senior Business Intelligence & GIS Analyst role: Oct 2021 to Jan 2023 Build and facilitate the utilization and adoption of BI and Spatial information systems of the district council. This includes acquisition, storage, maintenance and dissemination of data and information in an easily understood manner Power BI Adoption: Lead developer in prioritizing and consolidating 100+ SSRS reports, driving 80% Power BI delivery through shared semantic models and streamlined, user-focused adoption and trainings across departments.
WDHB Waikato District Health Board <i>Hamilton</i>	Business Intelligence Specialist role: Jan 2019 to Oct 2021 Design, build, implement and maintain for healthcare business intelligence software and data integration systems working closely with business analysts on requirements and end-user support. COVID-19 Reporting: Delivered critical COVID-19 Lab Tests & Vaccine Reports — daily 7am updates for 1pm national broadcast; hourly during Super Saturday held on 16-Oct-2021.
LMI Les Mills International <i>Auckland</i>	Business Intelligence Analyst role: Sep 2017 to Dec 2018 Develop, automate and maintain financial, marketing reporting tools, templates and dashboards. Finance and Marketing Dashboard: Improved KPI tracking and gym membership growth by automating insights for finance and marketing teams.
PMHN Pinnacle Midlands Health Network <i>Hamilton</i>	Business Intelligence Developer: Jan 2016 to Sep 2017 Build solutions with health data and reporting to support the descriptive and predictive analysis of Practice Managers. Falls Prevention Insights for Palliative Care: Developed a Tableau dashboard enabling Practice Managers to identify and respond to 90%+ of high-needs palliative care patients, improving falls prevention through timely, data-driven insights.

My In-House Skills: From Data to Decisions

"A strategic-to-technical view of how I enable data value delivery."

Strategic:

Horizontal roof as cross-team alignment.

Agile,
Medallion Architecture,
Data Governance, Data Management
CI/CD, Deployment Pipelines, Azure DevOps

Technical:

Vertical walls as specialized yet linked areas

Data Engineering

Ingest + Orchestrate

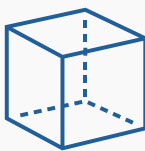


Snowflake, SSIS, Azure Data Factory, Synapse, VS Code, Visual Studio, SSMS, OneLake, Delta Parquet, ADLS Gen2

Bronze Layer

Data Modelling

Transform + Integrate



Star-schema, SSAS, MS Fabric Dataflows, Data Warehouse, T-SQL, Datamart, Lakehouse

Silver Layer

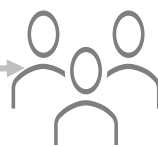
Data Visualization

Aggregate + Present



Power BI, Qlik, Tableau, SSRS, DAX, Analytics (descriptive, predictive and prescriptive), Storytelling, Self-Service BI

Gold Layer



Train/Enable,
Consume,
Decide/Act

People:

Team Leadership,
Effective Communications.
Mentorship, User Engagements

"People skills are the first step to transforming insights into action."

My Academic & IT Engagements

Complements my qualifications for the role

Postgraduate Diploma in IT

- Eastern Institute of Technology
- March 2015 – Dec 2015, Auckland

Team Leadership Course

- Waikato Institute of Technology
- March 2019 – Feb 2020, Hamilton

Bachelor in Electrical Engineering

- Mapua Institute of Technology
- June 1995 – Apr 2000, Manila

Power BI Deployment & Governance

- Melissa Coates Data Strategies ([Link of certificate](#))
- Apr 2022 – Oct 2022, Online

Resource Speaker at CISO Public Sector

- Topic: "BI Perspective in a Data Breach"
- May-2023 via online platform of Corinium ([Link of post](#))

Prior to BI, held IT roles in Software Engineering and Change Management building deep stakeholder engagement and cross-cultural leadership skills.

- Accenture, Manila (2000 - 2005)
- Citibank Shanghai (2005 - 2007)
- Citibank, Singapore (2007 - 2011)
- Bank Julius Baer (2011 - 2014)

Attended Digital Health Week Conference NZ 2019

- Organized: Health Informatics New Zealand ([Link of certificate](#))
- 19-21 November 2019 in Hamilton City, NZ

Attended NZ Government Data Summit 2023

- 1st: "Together, We are Stronger!" ([Link of post](#))
- 2nd: "Technology Builds the House, Data Makes it a Home" ([Link of post](#))
- 26-28 April 2023 in Wellington, NZ

Participated StatsNZ's Data Visualization Competition

- Title: "New Zealand is indeed a Private-Car-Centric nation!" ([Link of post](#))
- 18-July-2020, [StatsNZ's website](#)

Dear Hiring Manager,

Thank you for reviewing my resume and considering me for the Business Intelligence, Insights or Data Engineering opportunity.

My resume offers a snapshot of the technical expertise, analytical thinking, and stakeholder engagement I've applied across sectors including health, finance, and government.

I'd appreciate the chance to further discuss how I can help drive value through data, insights, and collaboration within your team.

Please feel free to get in touch to arrange a conversation. I'd be glad to walk you through my work and how I can contribute.

Regards,

Bryan

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